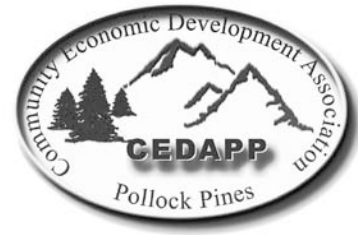


Mission Statement

CEDAPP is an organization dedicated to preserving the heritage of Pollock Pines and to developing and maintaining an environment that will improve the economic prosperity of the Pollock Pines community and enhance the quality of life of its citizens.



**2011 POLLOCK PINES BUSINESS DIRECTORY
CEDAPP MEMBERSHIP & DIRECTORY APPLICATION**

Directory Listings are 6 Lines :

Business Category (how you want it listed in the Directory): _____

Contact Name: _____

Line 1 – Business Name: _____

Line 2 – Phone Number: _____ **Fax:** _____ **Publish Fax? Y / N**

Line 3 – Street Address: _____ **Mailing:** _____

Line 4 – City: _____ **ST:** _____ **ZIP:** _____

Line 5 – Website: _____ **Publish Website? Y / N**

Line 6 – Email: _____ **Publish Email? Y / N**

Membership Requested		
Pollock Pines Business Membership (Includes 1/8 Page Display Ad) \$50	Out of Area Supporters Membership (Includes 1/8 Page Display Ad) \$75	Individual Membership (No Directory Listing) \$15
Advertising Upgrades		Donations \$ _____
CEDAPP Local Members	CEDAPP Out of Area Advertisers	TOTAL
[A] 1/8 PAGE INCL	Simple Business Listing (Text-only; Business info as shown above) \$30	\$ Mail Checks Payable To: CEDAPP PO BOX 424 POLLOCK PINES CA 95726 (530) 613-1332 jmharper2@comcast.net
[B] ¼ PAGE – VERTICAL \$70	[A] 1/8 PAGE (INCL w/mbr) \$45	
[C] ¼ PAGE – HORIZONTAL \$70	[B] ¼ PAGE – VERTICAL \$90	
[D] 1/3 PAGE – HORIZONTAL \$105	[C] ¼ PAGE – HORIZONTAL \$90	
[E] ½ PAGE – HORIZONTAL \$140	[D] 1/3 PAGE – HORIZONTAL \$135	
[F] ½ PAGE – VERTICAL \$140	[E] ½ PAGE – HORIZONTAL \$180	
[G] FULL PAGE \$280	[F] ½ PAGE – VERTICAL \$180	
[H] INSIDE BACK COVER \$350	[G] FULL PAGE \$360	
[I] INSIDE FRONT COVER \$400		
COUPON (Recommended) FREE!! – Specify a % or \$ discount, or specific item(s) for a “First Visit Only” Coupon:		Qty Additional Business Category Listing(s) \$10 ea (Specify)

1. All display ads must include print-ready art or layout in digital form (.jpg, .tif, .bmp, .eps)
2. **Due Date** for inclusion in the directory is **October 29, 2010**. **There are no exceptions to this deadline!** You must have your application turned in and your artwork submitted by this deadline.
3. If you do not have print-ready ad copy available, **Total Business Images is offering special rates to CEDAPP members and advertisers – please see the enclosed rate sheet for information.**
4. Proofs of your ad will be emailed to you for approval. Once approved, no changes can be made.

Authorized Signature

Date

2011 CEDAPP Pollock Pines Business Directory Special Ad Layout Rates for CEDAPP Advertisers

Total Business Images is proud to offer CEDAPP members and advertisers ad layout and creation services. We are also available for any of your business marketing, web development, print advertising, internet advertising, or design needs. Please visit our website www.TotalBusinessImages.com for a complete description of our products and services!

“Everything you need to grow your business!”

The following rates apply only to layout work for the 2011 Pollock Pines Business Directory (all artwork will be saved in digital form and provided upon completion):

Scan existing printed material and convert to digital form for inclusion in the Directory:

Business card size	\$10
Postcard size (3 x 5)	\$15
Larger items -	\$20

Create original ad copy (includes scanning of logo or pictures; does not include original logo design):

[A] – 1/8 page size	\$25
[B] – ¼ page sizes	\$50
[C] – 1/3 page size	\$75
[D] – ½ page size	\$85
[E] – Full page size	\$150

Original **Logo** Design (includes both color and black and white artwork in formats for use in both printed and online applications) \$275

We also offer a 20% discount off our regular pricing on our other products and services (maximum discount \$200.00) for CEDAPP members and advertisers. (Offer applies only to first-time clients. Other terms and conditions may apply. Cannot be combined with any other offer or discount)

Please call or email us for assistance:

888.818.6649 – info@totalbusinessimages.com

We look forward to serving you!



30
[A] - 1/8 Page
1.75" H x
2.000" W

www.dazadigital.com
[B] - 1/4 Page
(Vert)
3.500" H x
2.000" W

30
[C] - 1/4 Page
(Horiz)
1.750" H x 4.250" W

[D] - 1/3 Page
2.333" H x 4.250" W

[E] - 1/2 Page (Horiz)
3.500" H x 4.250" W

[G] - Full
Page
7.000" H x
4.250" W

[F] - 1/2 Page
(Vert)
7.000" H x
2.000" W